

Epic & CrossKnowledge

The Best in Leadership and Management Training

Epic has forged a partnership with CrossKnowledge, the world's leading provider of quality-driven, web-based leadership and management training solutions.

By partnering Epic, your organisation can have e-learning tailored to your specific needs, tied in to bespoke courses, blended with face-to-face solutions, or used as standalone training. Key features include:

- **A library of 300 different e-learning modules** to choose from
- **Thousands of additional learning objects** to augment the e-learning
- **Content from a Faculty of European and US business schools** such as LSE, London Business School, HEC Paris and Harvard Business School
- **Content from the best minds in business:** senior managers from organisations including Microsoft, SAP, BT, easyJet and Cisco
- **The ability to combine the e-learning with existing training** you may have, or to create additional bespoke training to enhance the solution
- **Speedy implementation and roll-out,** allowing you to reach a wide audience in a much quicker timeframe than a fully bespoke solution
- **A proven return on investment** (contact us to find out more)

How does it work?

We will consult with you to get an understanding of your business objectives, outlining a recommended solution that meets your specific learning and development strategy.

We will then construct an effective blend to fulfil this strategy. Your solution will consist of:

1 Sessions

Sessions are 30-minute e-learning modules covering key concepts, practices and managerial behaviours. There are currently more than 300 sessions which can be used with other learning objects to create the perfect blend.



Sessions include:

- **Voiceovers** – To enhance the user experience and help knowledge retention
- **Video** – Use of 'talking heads' to show good approaches to business
- **Discovery learning** – Inductive educational methods which promote learning through discovery
- **Practical exercises** – To ensure know-how is being assimilated and implemented

2 Essentials

Essentials literally take the essential techniques and management concepts from the e-learning, providing users with just-in-time information. Presented as 2-4 page files appropriate for print, download or screen, they consist of:

- **Concise information** – getting right to the source of concepts and best practices surrounding current management techniques
- **Ideal for all levels** – for first time executives or experienced managers
- **Time efficient** – providing support without users needing to engage with the full programme

3 Action tips

Action tips help learners apply knowledge they have acquired from the e-learning in a real-life context, giving them an actionable list of tasks to complete. These could include:

- **Checklists** e.g. a list of questions you might ask during an interview
- **Flowcharts** e.g. a standard model for talks or important interviews
- **Matrixes** e.g. how to conduct a PESTLE or SWOT analysis

4 Videocasts

The videocasts feature business experts and company directors. The leadership and management advice the experts provide is based on years of research and consulting, and

will take learners to the heart of real situations, teaching them the principles that have underpinned some of the speaker's most important decisions.

They are 3-6 minutes long, and feature some of the best minds in business and academia. They reflect effective innovation in training such as:

- **Mobile learning** – making use of travel time for training, on mobile devices (smartphones, tablets etc.)
- **Repetition over time** – capable of configuration in accordance with the learner's needs, pushing key concepts

5 Self-Assessments

Self-assessments come with every e-learning session. They're online questionnaires which will allow you to measure the success of the training. Each includes:

- **A learner diagnostic** – prior to the training, so that the programme can be adapted to the user's specific needs
- **A post-assessment** – to measure what has been acquired in terms of knowledge (measured immediately after the training session) and effective practices (measured several months after completion of the programme)

If you'd like more information on Epic's offering in this area, email contactenquiries@epic.co.uk or contact one of our Solutions Consultants on **+44(0)1273 728686**.

Find us on:



e-learning uk



@epictalk



epic e-learning