

Social learning solutions using Web 2.0 to enhance learning

The majority of workplace learning is informal

Here at Epic, we've worked with a range of organisations, such as Cisco, Health Protection Agency, Barclays and National School of Government, helping them to achieve their social and informal learning goals. Ultimately, this supports learner engagement and ensures success of the overall learning strategy.

Using our extensive learning expertise, we can help you to employ a 360° approach by:

- Adding social media elements to your existing learning infrastructure, e.g. Wikis, blogs, forums and social networking communities
- Piloting a social learning idea to encourage collaboration and participation
- Rolling out a personalised, socially driven learning solution

Our complete learning solutions are tailored specifically to learners' social and informal learning needs, guaranteeing not only a great learning experience, but also one that is:

- Designed for non-technical staff with no knowledge of html
- Fully accessible - WAI 'AA' compliant
- Fully interoperable - built to e-GIF and e-GMF standards
- Tested and bug free, ensuring compatibility with a full range of browsers and operating systems

Epic's social learning offering

Open source social learning – we won't tie you into expensive, hard-to-maintain technology. Our open source social learning solutions give you the freedom to adapt and change without investing in proprietary platforms that are costly to maintain and slow to adapt. You'll also have the ability to change the system to precisely suit your audience. Of course, if you'd prefer a bespoke solution, we can offer that too.



Learning consultancy – we fully understand the learning process and how to engage learners. We can offer guidance on the right blend of formal and informal learning for your audience.

Fostering change – successful social learning solutions are much more than introducing technology. You'll need to foster change as well as build and support your learning community. We can help you get there with training, support and internal marketing of your social learning strategy.

Socially mobile – as more and more of us begin to use mobile devices to stay in touch and get information on the move, it's important that your social learning tools are able to keep up. Our social solutions can be developed to take informal learning to where it's needed – in the field.

Connecting with Generation Y – many of today's workforce, the so-called 'Generation Y', have never experienced a world without the web. For them, it's second nature to use the web to find information and communicate with friends and colleagues. We'll make sure that your social learning tools meet the expectations of this demanding audience.

Measuring success – what makes a great social learning environment? You'll need to keep track of activity in order to understand what's working well and what's not. We'll provide you with the reporting tools to help understand what your users are up to. After all, learning is about more than just getting a score.

Accessibility testing – our dedicated testing facility, Epicentre, can help you to 'take reasonable steps towards removing barriers to access', as required by the Disability Discrimination Act (DDA). We also undertake functionality, content, load and compatibility testing.

Support – Epic's support desk provides hosting solutions from our Webfarm, offers technical support, manages maintenance requests and

provides ongoing reporting to help fine-tune your service.

Epic have a range of options to suit every need. So, whether you're looking at Web 2.0 tools to support a traditional e-learning programme, a website or a completely integrated solution, we can meet your needs.

Talk to one of our specialists on **01273 728686** or email web-enquiries@epic.co.uk

