

## Website design

expert solutions for websites, social learning and support

With over 20 years' experience in the digital domain, Epic is the perfect choice for delivering customer-focused, innovative and accessible web & CMS solutions.

As a trusted supplier to leading private and public sector organisations, we have designed and developed award-winning and accessible websites for clients such as Barclays, UK Houses of Parliament, Lloyds Banking Group, Cisco, NHS, Health Protection Agency and the MoD. Project portfolios range from large CMS-driven websites to social learning platforms to proof-of-concept websites, built to exact requirements.

### Our web service offering includes:

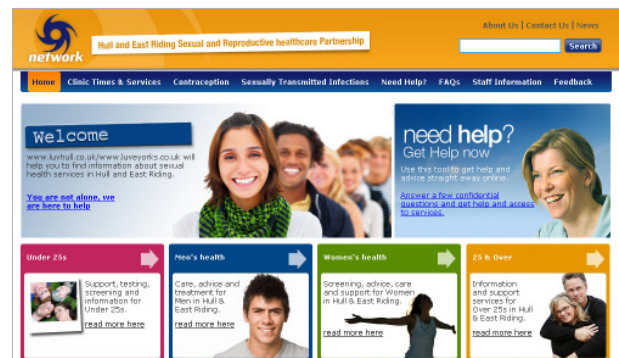
**Consultancy and analytics** – our proven research and analysis methodologies help organisations to understand their online audience and ensure their web strategy is precisely integrated with organisational needs.

**Design** – Epic are specialists in user-centred and visual design, creating websites that are appealing, engaging and highly usable.

**Open source content management** – there are many open source tools available that can make managing your website easier. The problem is finding the right one for you. Our experience in working with a wide variety of open source tools means we can find the tool that best suits your needs and then customise it to better serve your users.

**Bespoke website development** – blending innovative thought with technical know-how, we develop content management solutions, intranets, online communities, learning portals, database integration and more.

**Social learning** – Epic has long been involved in delivering websites to support learners in a wide variety of situations. Many of today's businesses are recognising the benefits of social learning environments and we have the skills and experience to build the right learning platform for your organisation.



**Accessibility testing** – our dedicated testing facility, Epicentre, can help you to “take reasonable steps towards removing barriers to access” as required by the Disability Discrimination Act (DDA). We also undertake functionality, content, load and compatibility testing.

**Editorial** – our team of experienced ‘in-house’ writers can advise on content strategy and development.

**Search and email marketing** – we provide a range of services that will attract website visitors and assist in building interactive long-term relationships.



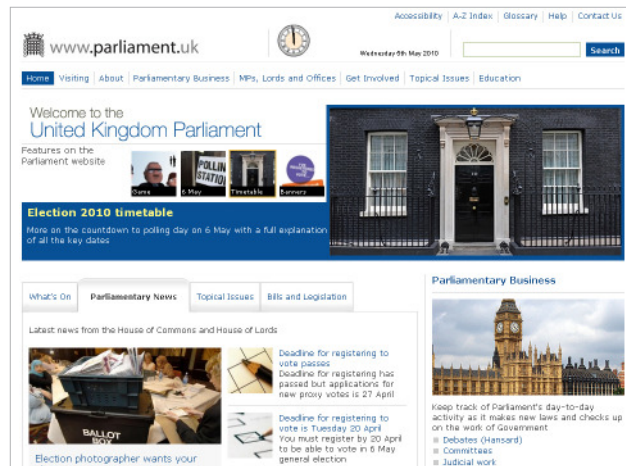
**Hosting and support** - Epic's Technical Support Desk offers a premium hosting service through our hosting partner, Rackspace. As well as providing you with peace of mind, our support team is also available to carry out everything from essential maintenance through to training and day-to-day support.

### The Epic CMS suite

Epic can provide CMS solutions to fit all sizes of organisation. For some, a basic CMS with the ability to edit content quickly and easily is all that's needed. Larger organisations may require more advanced features such as workflow, multilingual support, LDAP authentication, asset management and so on. On the front end, requirements could be simple content delivery, sophisticated social networking functionality or advanced search tools.

Regardless of the technical choice you make, we guarantee that the solution not only provides for a great learning experience, but also that it is:

- Designed for non-technical staff with no knowledge of html
- Fully accessible - WAI 'AA' compliant
- Fully interoperable - built to e-GIF & e-GMF standards
- Tested and bug free, ensuring compatibility with a full range of browsers and operating systems.



We have a range of options to suit every need, including:



So whether you require a simple set of tools to manage your website or a highly sophisticated system to manage a range of web services, we can help you select the right tool, then tailor it to your individual needs.

For more information please call us on **01273 728686** or email **web-enquiries@epic.co.uk**