

# Sound familiar?

*My salesforce is spread all over the country. I'm under real pressure to get the latest product training to them before launch. I've tried a rapid e-learning approach before, but all I got was glorified PowerPoint. I want better quality... and quickly. But how?*

*We've purchased a new customer management system. Go live is just round the corner. The whole process has taken so long there's virtually no time left for training. How can I get it done in time?*

*As a medium sized company I simply don't have the budget to train my staff with e-learning. It's a luxury only corporates can indulge in, surely?*

Whether your salesforce is widely dispersed, you're looking at seemingly impossible schedules to deliver training, or your budgets are limited, we have the solution.





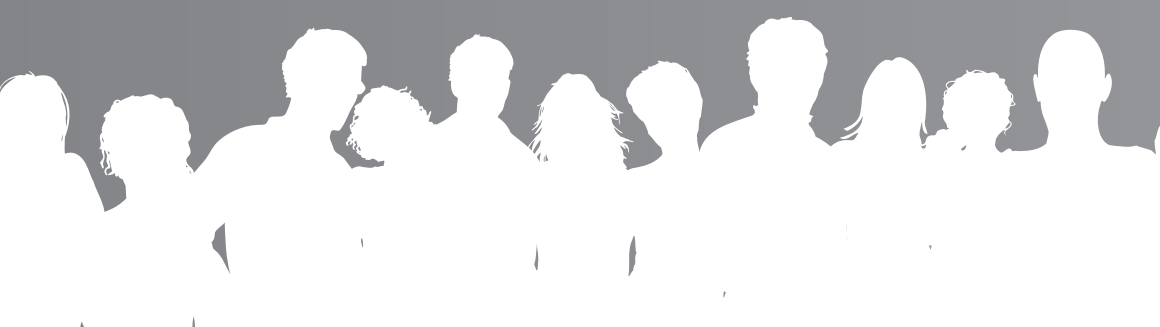
# Introducing EpicExpress

Following two decades of delivering creative e-learning solutions we're proud to introduce our EpicExpress service offering, a great initiative to help solve your business needs.

When you need solutions in weeks, not months, let EpicExpress take the strain. You can now deliver quality learning solutions speedily, at a fraction of the cost of traditional e-learning.

## We offer:

Dedicated, agile teams able to work on your site or remotely	A tried and tested process to deliver in weeks not months	Experienced designers to ensure quality instructional design
'Rapid Create', our very own rapid development tool	Capability building - if you'd prefer to purchase Rapid Create we can help you develop your skills	Consultancy
Technical support		Localisation



# Introducing Rapid Create

When you need to move quickly we're already there. We've developed a tool just for the occasion - Rapid Create. Our designers will use this tool when you engage us to build solutions that require speedy delivery.

Alternatively, purchase Rapid Create for your internal team. This powerful, easy-to-use tool will help you keep pace with the changing needs of your organisation and make your budget go further.

But you'll get more from us than just a great tool. Having the right technology doesn't, on its own, guarantee success - so we've structured a package of training and support to give you the knowledge, skills and processes you'll need to create powerful, accessible e-learning.

## What's included?

Rapid Create comes as a single-user licence (one-off charge) with the following:

- Getting started - a one day training course to get you up and running
- 11 pre-defined screen template types
- 6 months' technical support
- Free maintenance releases
- Substantial discounts on upgrades



Keep up with the pace of change

A powerful, easy-to-use tool

Getting started – all it takes is a day!

## Benefits of Rapid Create

Rapid Create produces accessible content 'out of the box' and uses a simple script-to-screen methodology that adds itself seamlessly into Microsoft Word 2003 and above, enabling you to build high-quality e-learning in a matter of days. It includes:

- Simple 'wizard' style interface
- A choice of generic visual styles for your course
- Range of user functionality, 'expert guide', glossary
- Flash content delivered via CD ROM or a SCORM LMS
- Capability to deliver all media – graphics, audio, video animations
- Meets DDA and W3C standards using an approach approved by the RNIB

Epic's Rapid Create e-learning authoring environment allows trainers and learning designers to create effective, accessible online courses without the need to learn a programming language or master a complex authoring tool.

You'll be able to produce quality learning that uses a rich mix of media in weeks rather than months. And as the tool features one-click SCORM packaging, you can be sure that the content will run on your learning management system.

## SCORM compliant solutions

The course can be delivered stand-alone on CD ROM or made available through any SCORM compliant Learning Management System – it's straightforward to publish in SCORM 1.2. For XP users, you can even package as a zip file automatically. Packaging complies with ADLCP-PIFI standard, including manifest, metadata and schema files.



Effective solutions in weeks not months

Simple interface

SCORM compliant



# Fully accessible e-learning

Rapid Create has been developed in close collaboration with the RNIB. Care has been taken in its development to make sure that Rapid Create is as accessible as possible to all users, reaching the broadest possible user base. It produces two versions of content:

## FLASH

A rich Flash version of your course, accessible to learners who are able bodied and visually impaired (partly), hearing impaired, motor impaired and learners with cognitive impairments (e.g. dyslexia)

## HTML

An HTML version with graphic, audio and video assets for blind users with screen readers or partially sighted users using screen readers plus a magnifier. This ensures your content is automatically DDA compliant.

# Support for Rapid Create users

All attendees at the 'Getting Started' workshop automatically have access to technical support for a 6 month period immediately afterwards which includes a free day's worth of support.

After the 6 month period, Epic Service Desk (ESD) is geared up to provide ongoing technical support to your Rapid Create users. We can tailor a service contract to meet your needs, from a simple call down of support for resolution of up to circa 10 straightforward issues per annum, to a more comprehensive managed service.

With over 20 years of experience supporting organisations with delivery and deployment of e-learning and web applications, ESD is ideally placed to ensure your use of Rapid Create is effective and efficient. This is achieved through the support of ESD's dedicated maintenance and technical teams.

Meet DDA and W3C accessibility standards

Technical support for your Rapid Create designers



# It's not just about the tool - building internal capability

Producing e-learning in-house isn't just about the technology. It also requires skills and knowledge in:

- Instructional design - synthesising raw content into effective interactive learning experiences
- Project management - managing the whole process, establishing a schedule, ensuring review and approvals with the appropriate people, leading to final delivery on time and to budget
- Use of media - understanding the various graphic formats, the use of animation and video and how to optimise delivery in often limited bandwidths
- Quality assurance - testing is paramount and an essential ingredient in any software development to ensure delivery of flawless material
- Blend design - deconstructing a traditional classroom based learning experience into a blend of online modules and face to face sessions is now common practice as organisations strive for more efficiency

We offer a series of supporting workshops to help build other skills appropriate to developing e-learning internally. Let us know and we can tailor a package to suit your needs.

## Localisation

Planning for localisation - minimizing future costs to clients

Rather than simply develop e-learning and then translate it later, we take a proactive approach to streamline subsequent localisation and so minimise future costs to clients where localisation is required.

**Internal  
capability  
building**

**Extensive  
experience in  
localisation**

# Consultancy

If you're looking at large scale requirements, take advantage of a free consultancy day to help you evaluate your needs. We'll gladly supply one of our learning consultants to help you review, plan and implement your learning strategy.

We have helped formulate strategies for a wide range of clients and can help you:

- Develop a coherent strategy for investment in e-learning
- Agree models for learning based on content, target audience and your organisational constraints, such as budget and internal resources
- Build a sound business case for securing funds

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## Contact us today!

Talk to us about the flexible range of costing options we have created around our EpicExpress service and the training and support services around it.

Whatever the scale of your operation and your level of capability, we can create a package for you!

Call today on 01273 728686 and ask for Iain Dunnett, or drop an email to [epicexpress@epic.co.uk](mailto:epicexpress@epic.co.uk) to organise a hands-on demo.



**Call us for  
a day's free  
consultancy**