

Lead Digital Designer

As an Lead Digital Designer at Epic, you will work on high level design solutions for a variety of blue chip organisations. You will have excellent conceptualization and communication skills, ensuring that both you and graphics team deliver at the highest levels. Acting as the creative guardian for each project, you will provide creative leadership, advice and mentoring where necessary. You will have both the ability to remain calm under pressure and the commitment to succeed.

You will

- Create conceptual design treatments with input from both Lead Designer and Lead Flash Developer
- Ensure that these design treatments are within budget and timescales
- Work within the budgets set for each project, ensuring the correct allocation of graphic days
- Demonstrate a full understanding of clients' brand values, guidelines and briefs ensuring all finished work complies with these guidelines
- Demonstrate a full understanding of the technical specification for each project ensuring all finished work complies with these guidelines, i.e screen resolution, flash player, page weights etc.
- Ensure that full and proper briefs are supplied for Art Direction and

for Digital Designers to maintain productivity and utilisation

- Work closely with Digital Designers to ensuring accuracy and completeness of their work
- QA the content graphics produced by Digital Designers
- Provide support and mentoring to Digital Designers
- Ensure that Digital Designers check their schedules in advance to assist Resourcing with bookings
- With larger projects and multiple bookings, work with Digital Designer to create schedules to meet deadlines
- Assist Project Managers, by advising of potential problems, working jointly to overcome these

Software requirements

Highly proficient in Photoshop, Illustrator and Flash.

like to join us?

If you have the above skills and want to work in a fast-paced, creative environment then please send us your CV.

Epic
52 Old Steine,
Brighton, East Sussex,
BN1 1NH

Telephone: +44 (0) 1273 728686
Fax: +44 (0) 1273 821567
email: elarningjobs@epic.co.uk