

Adult Learners' Week

9 - 15 May 2009 is Adult Learners' Week. This is a great opportunity to raise awareness about the many learning opportunities available, and the benefits of learning both for personal development and for business.

At Epic, because we are all about providing bespoke e-learning for workplace training, every week is adult learners' week! Therefore, we are continually striving for better, more engaging and more motivating ways to make a difference to the skills, knowledge and competences of individuals, and so make a difference to the organisational performance of our clients' businesses.

Sometimes this means we run internal theme-based weeks where we share the most recent research findings, hold seminars, and invite relevant external speakers, all centred around a specific subject. At other times this means attending conferences and events, or bringing together the worlds of academia, business and Government to debate and learn from each other. The purpose of all this activity is always to stimulate our thinking, encourage new ideas, share knowledge, and ensure Epic stays at the

very forefront of innovation in e-learning for adult learners.

At Epic, we will be using Adult Learners' Week to have some serious fun examining how humour can be most appropriately and effectively employed to instigate learning. So, watch out for a bit of comedy in June's newsletter, when we report on our findings!

