

The Blended Learning ROI Calculator


What is The Blended Learning ROI Calculator?

The Blended learning ROI calculator is an easy-to-use but powerful tool that gives practical help with planning and costing blended learning programmes. We have developed the tool in conjunction with organisations from both public and private sectors, drawing on our extensive experience of designing blended solutions.

- **Limit your risk** by taking the guesswork out of ROI calculations
- **Back your ideas up** with a strong, costs-based business case
- **Increase your options** when it comes to planning learning campaigns
- Get the benefit of **Epic's years of experience in blended learning**

Key Features of The Blended Learning ROI Calculator

- Models 'what-if' planning for different blends
- Instantly quantifies cost for any blend of learning methods
- Contains 'road-tested' assumptions - get Epic's recommended blend for all types of programme (e.g. induction, systems training, leadership...)
- Instantly calculates Return on Investment (ROI) – saves complicated calculations
- Simple, spreadsheet-based operation – no need to learn new software skills

	A	B	C	D	E	F
1						
2			The Blender			
3			© Epic Group plc 2002			
4						
5						
6			Blend Recommendation			
7						
8			Course Name			
9			Please enter a name for the course here:	<input type="text" value="Your blended programme"/>		
10						
11			Course Type			
12			Select the most appropriate course type by clicking on the cell to the right and using the drop down list	<input type="text" value="IT Systems"/>		
13						
14			Can you enter details of the existing course materials?	<input type="text" value="Yes"/>		
15						
16			Now go to the Current Approach Section below and enter the Hours of Material Information			

How does it work?

Based on information that you enter into the tool's series of linked worksheets about your intended programme, The Blended learning ROI calculator returns a recommended blend for your programme - *and costs it out for you!*

But the fun doesn't stop there. By varying the information entered, you are able to test different blending scenarios, saving you time and a great deal of complicated calculations.

When you arrive at the blend that best suits your criteria and budget, you will be able to support your argument with a cost-based business case.

Assumptions built into The Blended learning ROI calculator are based on Epic's extensive experience in designing and planning blended learning campaigns for some of the world's leading organisations. However, you are also able to alter these assumptions to fit your own organisation's individual circumstances.

How do I get it?

The Blended learning ROI calculator requires only minimal training to use as a stand-alone tool. After an hour or two's instruction with one of our e-learning consultants or account managers, you will be able to use The Blended learning ROI calculator in your everyday work – just as they do.

Get it now

If you have a learning programme that you are currently planning and would like to test out the capabilities of The Blended learning ROI calculator, call now and we'll set up a meeting for you with one of our e-learning consultants.

Alternatively, call or mail to order your **free** copy of '**The Blended learning ROI calculator: an introductory guide**', which gives a full explanation of the tool and a detailed walkthrough.

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