

# Epic Consulting

*EPIC'S COMPLETE INTEGRATED LEARNING CONSULTANCY SERVICE*

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## Get it right first time

Epic has a unique wealth of experience that clients can benefit from, with almost twenty years at the cutting edge of developments in learning. Our expert, experienced consultants will help you:

- Clarify your objectives and outcomes
- Develop the best innovative learning solutions
- Adopt proven methodologies
- Reduce time-to-implementation

We have worked with world leading organisations, across both public and private sectors, to define, develop and deliver successful integrated learning programmes. This has ranged from developing an e-learning strategy for the UK's largest government department to defining a best practice sharing model for a major telecommunications group.

## Recent consultancy clients

American Express

B&Q

Barclays

British Airways

CIPD

Croner

DfES

DWP

Eli Lilly

GlaxoSmithKline

Goldman Sachs

Inland Revenue

Kimberly-Clark

NHSU

The Rank Group

The Royal Bank of Scotland

Scottish Enterprise

UK eUniversities

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## Epic Consulting services

- Building business cases
- Learning strategy development
- Training needs analysis
- Blended learning design
- Implementation support
- Developing internal capabilities
- Evaluation of learning

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## Epic Consulting services

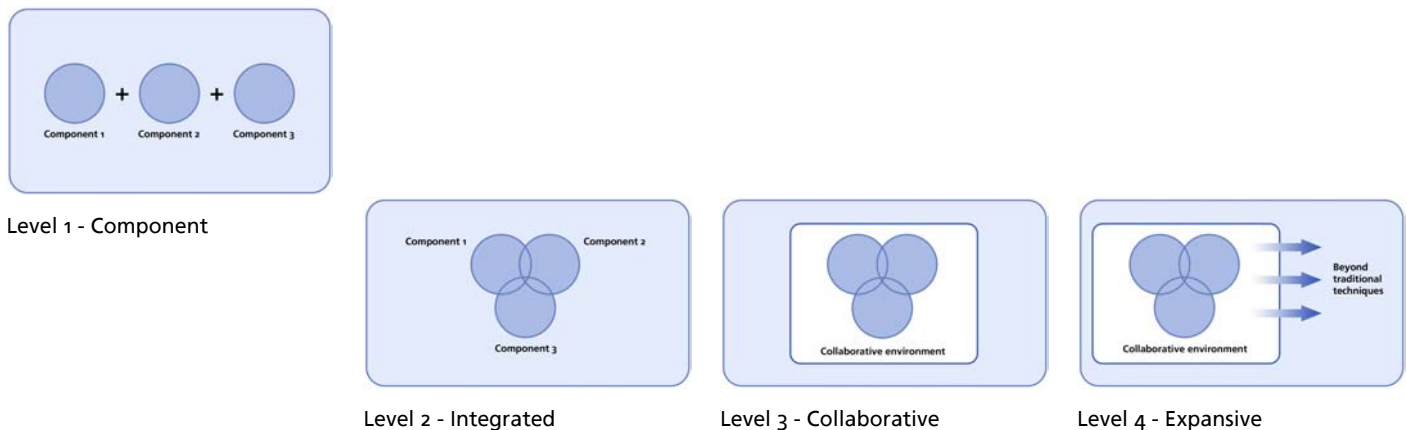
**Building business cases for e-learning and blended solutions** - We will help you build compelling cases for the use of technology in learning solutions to ensure commitment is gained from key stakeholders – utilising extensive research data from the Education, Public and Private sectors, and Epic’s proprietary analytical tools.

**Learning strategy development** - Using proven methodologies, processes and tools, Epic Consulting will help you decide (or refine) an overall learning strategy for your organisation, or an implementation strategy for a particular programme. Our consultants have also successfully advised many clients on integrating knowledge management with learning delivery to build the organisation’s intellectual capacity.

**Training needs analysis** – Our consultants have had years of experience in needs analysis and so will help you define learning outcomes for any potential learning programme.

**Blended learning design** - We will help you define the most effective blend of learning activities to match your learning needs, target audience, resources and infrastructure. We have a unique model for blended learning and a proprietary tool which instantly calculates the ROI (Return on Investment) implications of various blends.

### - Categories of Blended Learning -



**Support in delivering your learning strategies** - Major learning programmes always involve change. Using a flexible range of both offline and online methods, Epic Consulting defines and delivers effective learner and management support programmes to help you work through the critical issues that arise from this change.

**Developing internal capabilities** – Epic Consulting will help you develop the internal expertise you need for sustained success with your learning strategies. We will help you define the right technical infrastructure (including LMS and collaborative learning systems), carry out audits of internal capability, and help build the internal teams and structures that will ensure new learning practices move to 'business as usual'.

**Evaluation** – We can provide independent evaluations of learning development projects to ensure that you are continually improving your learning provision.

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## Next steps

To speak to one of our experienced consultants, contact us in the way that is most convenient to you:

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